



Design & Discovery

....DEDICATED TO A CURE

SEPTEMBER 13, 2018

ROTARY SUMMIT CENTER

SAN JOSE, CA



Promotional Print Opportunities (PPOs)

Design & Discovery...DEDICATED TO A CURE is presented by Grand View League.

This print opportunity is an excellent medium to show your support for the American Cancer Society. The Invitation is mailed to over 350 residents and businesses throughout Silicon Valley, and the Event Program will be viewed by over 200 guests at the event on September 13, 2018.

Sponsorship Rates & Sizes

Business Card	\$ 100
1/4 Page	\$ 125
1/2 Page	\$ 250
Full Page	\$ 400
Inside Front Cover	\$ 600
Inside Back Cover	\$ 600

**Payments and file are due by
August 17th
for inclusion in the Event Program**

Company or Donor Name: _____

Phone: _____ Fax: _____ Email: _____

Administrative Contact Name: _____ Phone: _____

Mailing Address: _____

Please reserve the following space (sizes are approximate and will be finalized before going to print):

☐ Full Page (4.5" w x 7.5" h)

☐ Inside Covers (4.5" w x 7.5" h)

☐ Half Page (4.5" w x 3.75" h)

☐ Quarter Page (2.25" w x 3.75" h)

☐ Business Card (3.5" w x 2" h)

Cost of Space Reserved (see charts above): \$ _____ Date: _____

Please charge my:

☐ Master Card

☐ Visa

☐ American Express

Account # _____ Exp. Date: _____ CVS Code: _____

Name on Card: _____ Signature: _____

Checks made payable to **American Cancer Society**

You may choose to have the committee assemble your PPO. If you prefer this option, please check the appropriate boxes to the right and choose your sample text option below:

Included: ☐ Logo File ☐ Photo File

☐ _____ supports the American Cancer Society!

☐ _____ salutes Grand View League!

Conditions: PPO's will appear in black and white. All PPO's must be submitted as press ready electronic files. Purchase of PPO does not include any additional design services. Files must be placement ready. Acceptable files include: EPS, Tiff, JPG, and PDF at 300dpi. PowerPoint files are not acceptable. PPOs can contain name and logo, list of locations, telephone number, Internet address and/or slogans that do not have qualitative or comparative descriptions of sponsor's products, services, facilities or company. PPO placement is on a first come, first served basis. All submittals are subject to the approval of the Grand View League and may not be canceled after space closing date. PPO fees are non-refundable. Verbal agreements will not be recognized. This contract comprises our agreement in its entirety.

Please submit PPO files and form to sandi@conniff.name or mail to Sandi Conniff at: 1128 Thorntree Court, San Jose, CA 95120

Questions: 408-398-0843

Thank you for supporting the American Cancer Society

Please retain a copy for your records and return a copy to American Cancer Society. This receipt is in compliance with current tax laws and represents our best efforts to provide you with adequate and necessary information for your income tax returns. No goods or services were provided by ACS in exchange for the contribution. Please consult with your tax advisor regarding deductibility. ACS Tax ID #: 13-1788491

Privacy Policy: "The American Cancer Society cares about your privacy and protects how we use your information. To view our full privacy policy or if you have any questions, please visit us online at cancer.org and click on the "privacy" link at the bottom of the page or call us any time at 1-800-227-2345."